



MONOCHROME



FULLCOLOR

PMV

Variable Message Information Panels

Intelligent Technology for Effective Urban Communication

In a constantly evolving urban environment, the ability to convey clear, timely, and easily readable information has become a priority for public administrations and managing authorities. Our Variable Message Information Panels (VMIPs) provide a concrete solution: advanced tools that combine technology, reliability, and design to support mobility management, road safety, and communication with citizens.

Thanks to their versatility, VMIPs adapt perfectly to a wide range of contexts: they can be installed along urban and extra-urban roads, in historic centers, at ZTL entrances, parking areas, tourist sites, and strategic junctions. They provide essential support for dynamic traffic management, weather alerts, institutional or promotional communications, and the promotion of local events. Designed to ensure maximum visibility under all light and weather conditions, our panels combine energy efficiency, durability, and ease of use. They are the result of years of experience in luminous signage and represent a plug-and-play solution that requires no complex infrastructure or additional software licenses.

Whether the goal is to improve traffic organization, inform citizens in real time, or enhance urban aesthetics, VMIPs are a strategic choice for building smarter, safer, and more connected cities.



Monochrome – Efficiency and Functionality Serving the City

Monochrome panels are a practical and immediate choice for displaying real-time or scheduled messages. Thanks to their versatility, they are particularly suitable for:

- Displaying alphanumeric text and images in amber or white.
- Scrolling or flashing messages on any line, including individual characters.
- Showing useful information such as date, time, temperature, and multiple pages.
- Programming recurring events via a calendar (e.g., weekly markets).
- Integration with external sensors for alerts in case of hazards (e.g., floods, oversized vehicles, heavy traffic, waterlogging).
- Connection with parking systems to indicate available spaces.

Each panel features a customizable upper section with backlit graphics. They are constructed from extruded aluminum, combining durability and aesthetic quality, and require minimal maintenance.



FullColor – La massima espressione della comunicazione visiva

Full-color panels are the most complete solution for those seeking maximum visual impact and flexibility. Designed for smart cities and forward-thinking administrations, they offer:

- Display of texts, graphics, and images in full color.
- High readability in all environmental conditions.
- Flashing and animated messages for dynamic communication.
- Advanced programming via calendar for events and important alerts.
- Customizable upper section with backlit graphics, similar to monochrome models.

Ideal for information campaigns, emergencies, tourism management, and advanced parking systems, full-color VMIPs are a strategic tool to make cities safer, more efficient, and more engaging.

A Single Platform for All Models: Visual Link

All our variable message panels, both monochrome and full-color, can be managed through the Visual Link platform, accessible online with no installation or licenses required. The interface is intuitive, free, and compatible with a wide range of devices, including variable message panels, ZTL displays, parking systems, and other illuminated signage.